

03

THE
SOUTH
ISLAND
LIFESTYLE
MAGAZINE

Media kit 2023

03 is the South Island lifestyle magazine.

03's high quality, authentic and considered content with a distinct South Island spin and timeless yet contemporary design frequently has readers surprised to learn it's a free publication.

Each issue showcases what's new, inspirational, aspirational, happening and worth talking about in the South Island, featuring people, places, businesses, products and events that connect with and celebrate the south.

Previously under the masthead *Style*, the monthly magazine updated to 03 in December 2022 to better capture its unique identity as a South Island-wide publication and really set it apart from the pack.

Proudly part of Allied Press Magazine stable, 03 prints 30,000+ copies each issue and can be found in hotspots all over the South Island and online at 03magazine.co.nz

The 03 website works to connect all mediums, featuring the very best content from the magazine as well as exclusive online-only content and links to our social media and digital editions.

03's dynamic social media continues to grow in followers, engagement and reach, and serves to connect with our community. Across both Facebook and Instagram, 03's social media is a regularly updated mix of unique and exclusive content and posts that link followers back to both our print and digital editions and our website.

Our advertising is a carefully balanced mix of display advertising (both supplied and custom designed in-house), promotional feature content (again can be supplied or written in-house) and editorial inclusions, and we love to work with our clients on the most effective and suitable options.



ALLIED PRESS

MAGAZINES

alliedpressmagazines.co.nz

03magazine.co.nz | [@03_magazine](https://www.instagram.com/@03_magazine)  