

THE SOUTH ISLAND LIFESTYLE MAGAZINE

# Style



## Style Magazine

### CONTENT

Style delivers content that is engaging, topical, desirable, informative and relevant to its discerning audience.

### DISTRIBUTION

Style has a strong monthly distribution of 35,000, which includes targeted letterbox deliveries into homes in Christchurch, Queenstown and Arrowtown. Style is also delivered into selected retail businesses in Dunedin and Central Otago. Find a full list of Style stand locations on our website.

Perfect-bound and printed on sustainably sourced superior paper stock for a lengthy shelf life, Style is a high-quality monthly magazine reaching high-earning older professionals, to cultured, connected and cashed-up young people, to families who enjoy improving their homes. Feel confident knowing Style's distribution is now more targeted than ever.

### OPPORTUNITIES

With **content-marketing pages**, product spots and modular advertising, clients have a wide range of ways in which to reach their audiences and deliver their message.

### SOCIAL

Style's Facebook page is an extension of the print content and continues to grow in followers and engagement with an organic reach of over 10,000.

Style's Facebook page remains current and on trend in between monthly print dates. Instagram acts as another avenue for engagement, as a rapidly growing platform that collates the most aspirational images relevant to Style readers.

### WEBSITE

Style has a recently updated website that complements our social media presence by showcasing the best photos and articles. Always accessible, a digital copy of Style appears online via our website.

### WANT TO KNOW MORE?

For a full media kit, including rates and deadlines, please get in touch with us via the contact form on our website.

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